

# SMART HEALTH 2018

*A day of practical know-how for successful Innovation made in Switzerland*

*How to succeed the digital transformation in implanted devices to benefit patients & create value to companies*

CONFERENCE & PARTNERING EVENT – TECHNOPARK ZÜRICH

21 JUNE 2018 | 9:00-16:00

TECHNOPARKSTRASSE 1, 8005 ZÜRICH

## Why should you attend?

Smart Health, rooted in the Digital Revolution, Implanted innovative devices, Personalized Medicine and new technologies are not only science & technology driven trends with a significant global market potential: Smart Health also holds a big promise for patients. Smart Health technologies, solutions, devices and services will rapidly change our healthcare environment. Companies and institutions able to leverage the rapid convergence in the Life Science technologies will be the pace makers of this revolution. The Smart Health 2018 conference and workshop will provide decision makers of Life Sciences companies, scientists from leading R&D institutions and healthcare & innovation specialists with latest insights into trends and show opportunities for trans-disciplinary and cross-industry R&D. It will also be an ideal meeting point for companies and institutions looking to expand their network and gain visibility within the Smart Health community.

**Keywords:** Life Sciences, Implanted devices, Smart Health, innovation, diagnostics, drug and treatments, convergence between ICT, MedTech & Pharma, Digitalization/Big Data, partnering event, R&D collaborations.

## Portrait of organizers & partners

### INARTIS NETWORK – The Swiss Life Science Community

INARTIS Network is the National Thematic Network (NTN) for Life Sciences, supported by the Swiss Innovation Agency (Innosuisse), the Swiss agency for the promotion of technology and innovation. The INARTIS Network mission seeks to be a motor and bridge builder to create value and jobs across the Swiss Life Science Community through innovation. INARTIS Network is a Swiss nationwide non-profit organization promoting "Innovations Made in Switzerland" through vibrant networking, initiating trans-disciplinary and cross-industry R&D projects and events.

### Business and Economic Development of the Canton of Zurich

We aim at intensifying cooperation between industry, research and government by means of joint cluster activities. We support, expedite, and connect and are the point of contact for companies interested in relocation, resident companies requiring assistance from the Cantonal Administration, organizations acting on behalf of companies in the Zurich area as well as individuals who would like to find a company.

### CSEM

CSEM is a national innovation accelerator – a catalyst for the transfer of technologies and know-how from fundamental research to industry. This role involves four principal tasks:

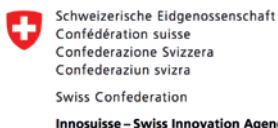
1. We develop and maintain technology platforms
2. We integrate and combine technologies into workable systems
3. We develop those technologies until the time when using them will add value to our industrial clients
4. We support the process of transferring those technologies to industry.

### Altran Switzerland

As global leader in innovation and high-tech engineering consulting, Altran accompanies its clients in the creation and development of their new products and services. For over thirty years, Altran has been providing services to key players in many sectors and especially Healthcare.

Covering every stage of project development from strategic planning through to manufacturing, Altran's offers capitalize on the Group's technological know-how in five key areas: Intelligent Systems, Innovative Product Development, Lifecycle Experience, Mechanical Engineering, and Information Systems.

#### ORGANISER



#### SPONSORS



Canton of Zürich  
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#### IN COLLABORATION WITH



Conference, Lunch and Partnering Event are free of charge, registration is mandatory

Registration: joseph.maisano@inartis-network.ch, ++41 (0)21 697 11 11, www.inartis-network.ch

# CONFERENCE PROGRAM - 21<sup>th</sup> JUNE 2018

8:30 Registration and coffee

9:15 **Words of Welcome & Introduction**  
Susanne Lauber Fürst - Vice President, INARTIS NETWORK

## SESSION 1

### **SMART HEALTH - NOVEL DEVICES & TECHNOLOGIES FOR TANGIBLE PATIENT BENEFITS**

*New solutions and technologies in Smart Health bring tangible benefits for health impaired patients and health conscious people in general. This session shows concrete success stories for Smart Health and gives an outlook to future developments.*

**SESSION CHAIR: ALBORA DE PABLO - SWISS MEDTECH**

9:30 - 9:50 **CSEM SA** - Dr. Dieter Ulrich, Head of CSEM Landquart  
9:50 - 10:10 **IBI Industrie Biomediche Insubri SA** - Prof. Giuseppe Perale  
10:10 - 10:30 **Valtronic SA** - Albrecht Lepple-Wienhues, Head of Technology  
10:30 - 10:50 **Wyss Center** - Claude Clément, CTO, President BioAlps

10:50 - 11:20 Coffee & Networking Break

## SESSION 2

### **NOVEL SOLUTIONS, IDEAS AND CONCEPTS TO MANAGE THE DIGITAL TRANSFORMATION TIPS & TOOLS FROM INDUSTRY EXPERTS**

*Leveraging the Smart Health Digital Transformation opportunity requires major skills and resources from SMEs. How the companies need to transform their activity and innovation processes to succeed the Digital Transformation?*

**SESSION CHAIR: SUSANNE LAUBER FÜRST - INARTIS NETWORK**

11:20 - 11:40 **ALTRAN SA**  
11:40 - 12:00 **Pryv SA** - Evelina Georgieva  
12:00 - 12:20 **IDUN Technologies** - Simon Bachmann, CEO  
12:20 - 12:40 **IBM Research Zürich** - Dr. Thomas Brunschwiler, Research Staff Member

### **Summary & Conclusions**

Tbd

12:45 - 14:30 **Networking Apéro**  
14:30 - 16:00 **Workshop:  
Smart Implanted Devices**

13:30 - 14:15 **General Assembly  
INARTIS NETWORK**  
(for members and interested guests)

16:00 **END OF EVENT**

As a non-profit making Association, INARTIS NETWORK would be delighted to welcome you as members or sponsors